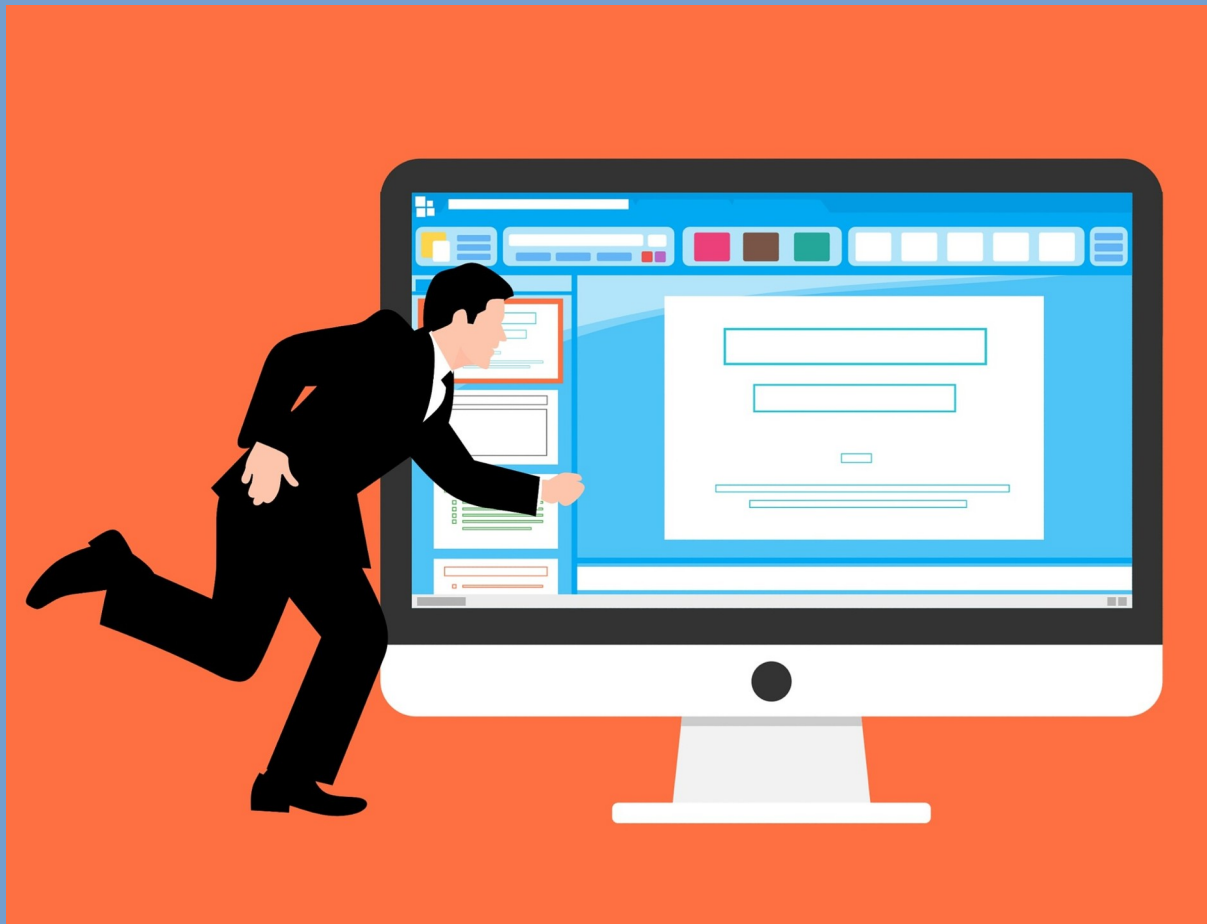


Welcome to the Internet SIG



Your Own Domain and Website



Discussion Topics

- What is an Internet Domain
- Why get a Domain Name
- What's the cost
- Setting up your website

What Is A Domain Name

- 1) Every website, computer or other device that connects to the Internet is assigned a number such as 192.185.52.166 (Cajun Clickers)
- 2) This Internet Protocol (IP address) assigned by ISP for individual networks (your modem and router) or by website hosts for domains
- 3) Domain Names were invented to make it easier to find a website. It is easier to remember clickers.org than a 192.185.52.166
- 4) A Domain Name is not a website

Reasons To Get A Domain Name (and website)

- You control what is seen about you on the Internet
- Personalize your e-mail
- Have private “cloud” storage
- Host your photographs
- Create a blog
- Much more

What's The Cost?

- Domain Names
- Free isn't free
- Web Hosting – things to look for
- Domain Names + Web Hosting
- Transferring to a new company
- I'll separately discuss each item

Buying A Domain Name

- 1) Yearly cost is anywhere from free to \$25 or more
- 2) Some providers give free domain names with purchase of Web Hosting
- 3) Many sites offer low introductory prices with high renewals
- 4) Prices vary dependent on other services you may buy (web hosting, privacy services, additional domains, SSL certificates, etc.)
- 5) Like any thing you buy: **RESEARCH**
- 6) Ask others

Where to Buy a Domain Name

- [Domain.com](#) – one of the oldest
- [Hostgator](#) – free if you buy hosting
- [Namecheap](#) - good prices
- [Hover](#) – Domains and E-mail, no hosting

Like many other things, there are hundreds of Domain Registrars. These are four that I've used and know to be reliable.

Tips For Picking a Good Domain Name

- 1) Try to get .com – it's what everyone knows
- 2) Don't try to get .com – **if you have a reason**
- 3) Can't get your name – try with initials or a nickname
- 4) KISS – Keep It Simple, Stupid

Web Hosting – Things to Consider

- 1) Cost – especially renewal cost(s)
- 2) Easy to use Control Panel
- 3) Disk space
- 4) Number of e-mail addresses
- 5) Security, Speed and Reliability
- 6) Website Builder(s)
- 7) Technical and Customer Support

Some Providers

- Hostgator – reasonable prices
- Bluehost – recommended for Wordpress
- Hostinger – usually the cheapest
- GoDaddy – cheap to start, expensive to renew
- DreamHost – listed on most best of lists

Free Isn't Free

Do a search and you will find many places that will host a “free” website

- 1) You still have to buy a Domain Name
- 2) There is usually advertising added to your site
- 3) No support
- 4) Frequent outages
- 5) Minimum options

Create Your Website

- You could **learn coding**
- Most web hosts have site builders
- There are many free site builders
 - 1) WordPress
 - 2) WIX
 - 3) Joomla
- There are many free page editors
 - 1) Kompozer
 - 2) BlueGriffon
 - 3) CoffeeCup
- Create a **LOGO**
- Lots of places to get **templates**

Some Final Thoughts

If you decide to create a website, research before you start.

Domain names are easy to change to a new host.

Websites are harder to change.

Upcoming Schedule

April 13:

Safe Downloading

April 20:

VPNs

April 27:

Avoiding Malware

THANKS FOR LISTENING 😊

All Presentations and Recordings

Available for Download



toxitman.com