

Welcome to the Internet SIG





Invested in Success

Based on how you gain customers. A marketing good messages with right approaches in order to increase sales and maximize sales. The marketing plan should be innovative.

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set, at the same time it will also show you how you're going to work with your targets. It may be through networking, advertising etc. Having the perfect timing with your activities to fit your customers buying cycles will help you saving money and maximizing sales. The marketing plan should be innovative.

Lastly, improvement should be measured regularly and assessed in order for you to know what's beneficial and what is not. This will help you set new targets. It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target. Marketing strategy's goal is to increase sales and achieve advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives. A marketing strategy helps in making good messages with the right tactic of marketing approaches in order to increase sales and maximize sales. The marketing plan should be innovative.

Global Finance

Resources	Balance Value(\$)
Future Benefits	2,568,790
Health - Social security	976,839
Health - Social security	869,873
CPRT Services - 10 - 10 - 10 - 10	121,000
OT Group - Reserve	421,045
TRUST - 10 - 10 - 10 - 10	179,984
Future Savings	690,144
Sale of 3 second car	279,910
General savings	18,420
Contributions - Jonathan	244,313
Reward	73,340
Brokerage/Bank Accounts	846,579
Family brokerage Acct	237,640
Health - Individual Savings	363,980
Savings account	45,000
Retirement Account	461,771
Health - Bonus	162,790
Jonathan - Contribution	278,981
Total Resources	4,567,284

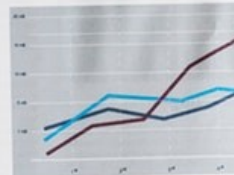
Imagine a revenue of hundred million dollars

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Stock Market Strategy

Marketing strategy's goal is to increase sales and achieve advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives. The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps in making good messages with the right tactic of marketing approaches in order to increase sales and maximize sales. The marketing plan should be innovative.



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Issue 704
Monday, Jul 16, 2018
#Chaplinnews

THE DAILY

FAKE NEWS

ECONOMY OF THE EUROPEAN UNION

WORLD BANK'S STOCK AT ALL-TIME HIGH / US RATE RISE CHANCES REDECE AS JOBS GROWTH SLOW

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WORLD BANK'S STOCK AT ALL-TIME HIGH

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THE WORLD IS MESSED UP

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Discussion Topics

- What is a hoax?
- Why so many hoaxes on the Internet?
- Examples of hoaxes
- Some famous hoaxes – **believed by many**
- Why so many hoaxes?
- Hoax Debunking sites
- Final thoughts

What is a Hoax?

Hoax

verb

°To deceive (someone) by making them believe something which has been maliciously or mischievously fabricated.

noun

°Anything deliberately intended to deceive or trick.

Hoax is a term that describes anything that is not real.

A hoax can be anything that would elicit fear, make you angry or seem important. In other words, a hoax is anything that makes you forward, reply or take other action, without first validating the source of information.

Examples of Hoaxes

- End of the world or judgment day.
- Fake viruses or other computer threat.
- Missing person.
- Famous person's death or other illness.
- Major cure or breakthrough in science.
- Political or election news that causes a lot of anger.
- Outlandish religious news about a church or its members.
- Urban legends or other common myths.
- There are many others.

A Few Believable Examples

- Deodorants increase chance of Breast Cancer
- Charge your I-Pod with an onion
- Bill Gates, Warren Buffet, Elon Musk, or some other millionaire is sharing his money (maybe with a Nigerian Prince)
- Elvis isn't the only one that is dead
- No, it probably wasn't predicted on the Simpsons
- There are many others. I know they are all true because the other members of the Flat Earth Society told me so!

Why So Many Hoaxes?

- They look and sound like the truth
- They are easy to make
- To promote a personal or ideological agenda
- To make money
- Human Nature – people want to believe
- People don't check before sharing

18 U.S. Code § 1038

I had never heard of this law until I researched for hoaxes.

Debunking Sites

- [**SNOPES**](#) – since 1994
- [**PolitiFact**](#)
- [**Urban Legends**](#)
- [**Truth or Fiction**](#)
- [**Hoax-Slayer**](#)
- [**FactCheck**](#)
- [**The Straight Dope**](#) – a little humor

Final Thoughts

Fox Mulder said it the best
On the X-Files

“The truth is out there”

Next Week: Online Tracking

All Presentations Available for Download

PDF Format

toxitman.com

What's The Next SIG Topic?



Have you got a topic idea? Want to learn about something special?
Tell me anytime you see me or contact me online.

clickers@tinys-bs.com

Clickers - General Discussion Google Group

